

**INDIA INTERNATIONAL FOOTWEAR FAIR, DELHI  
(SEPTEMBER 01-03, 2022)**

**TERMS & CONDITIONS OF PARTICIPATION**

**1. Policy for booking and allocation of Space**

Applications for booking of space are acceptable online only as specified in this document.

Website: [www.indiatradefair.com](http://www.indiatradefair.com)

Allocation of booths will be made on First Come First Served basis, after meeting all mandated requirements. Payments made through online Payment Gateway only will be considered VALID. The date of opening will be announced on website.

**2. Product Profile**

Halls Nos.8,9,10 & 11	Allied Sector (Component, Material, Chemicals etc.)
Hall Nos. 12 & 12A	Footwear & Machinery

**3. Category of Participants**

There are three categories of participants in IIFF Delhi 2022 as far as allocation of space is concerned:

(A) Foreign Participants

(B) Domestic Participants

(C) Group-level Participation from Overseas (Foreign Groups)

**(A) Foreign Participants** -Procedure for Online Booking/allocation of space

(i) The applications shall be accepted in online mode only.

(ii) Foreign Applicants will be required to make payment in US Dollars through TT and enter details of payment made after completion

**(B) Domestic Participants** - Procedure for Online Booking/allocation of space

(i) The booking of space for IIFF Delhi 2022 is through online process only.

(ii) The payments are accepted through online mode only, through the payment gateway of online booking system. Payments not made through Payment Gateway will be considered INVALID.

(iii) The applicants need to complete the payment process at the time of booking of booth.

(iv) Applicants will be required to make the payment either through debit card / credit card / net banking. List of valid banks and cards will be made available on the website.

(v) If none of these actions are initiated, the booth will be automatically unblocked by the system and will be shown as available.

**(C) Group-level Participation from Overseas (Foreign Groups)**

(i) Space will be earmarked for Foreign Groups

(ii) Foreign Groups will further market the area to their members and will keep ITPO informed about the progress.

(iii) Foreign Groups will make allotment to their members / applicants.

**4. Payment of Rentals.**

(i) Domestic Participants shall make payments through Payment Gateway only by using Net Banking/Debit Card/Credit Card. No other payment method is acceptable.

(ii) Overseas Exhibitors shall remit participation fee through bank transfers only in SBI BANK as detailed below:

**EURO Nostro details for routing of MT103**

Our Correspondent Bank	Bank Name	SBI Frankfurt
	Address	State Bank of India, Mainzer Landstrasse 6l. D-60329 Frankfurt am Main. P.O.Box I I 1753, D-60052 Frankfurt
	SWIFT Code	SBINDEFF
For Credit To	SBI,CAG Nostro A/C No. with SBINDEFF	52607101 I 20001
	Bank Name	State Bank of India CAG Branch
	Address	State Bank of India, 4'n and 5't Floor, Red Fort Capital Parasvanath Towers, Bhai Veer Singh Marg, Gole Market-110001
	SWIFT Code of SBI.CAG Branch	SBININBB824
For Payment to	Beneficiary Nc #	11084241415
	Beneficiary Name	INDIA TRADE PROMOTION ORGANISATION

**EURO Nostro details for routing of MT103**

Our Correspondent Bank	Bank Name	SBI New York
	SWIFT Code	SBINUS33
For Credit To	SBI,CAG Nostro A/C No. with SBINUS33	77600125220002
	Bank Name	State Bank of India CAG Branch
	Address	State Bank of India, 4'n and 5't Floor, Red Fort Capital Parasvanath Towers, Bhai Veer Singh Marg, Gole Market-110001
	SWIFT Code of SBI, CAG Branch	SBININBB824
For Payment to	Beneficiary Nc #	11084241415
	Beneficiary Name	INDIA TRADE PROMOTION ORGANISATION

**5. Participation Charges :**

	<b>Per SQM charges for Shell Scheme (Minimum booking 9 sqm)</b>	<b>Per SQM charges for Bare Space (Minimum booking 36 sqm)</b>
<b>National Participants</b>	Rs.7000 (Tentative)	Rs.6500 (Tentative)
<b>International Participants</b>	US\$ 210 (Tentative)	US\$ 190 (Tentative)
<b>Catalogue entry charges</b> National International	Rs.3000 (Tentative) US\$ 110 (Tentative)	
<b>GST will be charged at prevailing rate</b>	18%	

- a. Applicants who wish to make TDS while making payment for their participation, shall be required to pay an interest-free security deposit equal to the said TDS amount. This security deposit would apply only to applicants who deduct tax at source (TDS). Security deposits would be refunded to applicants on submission of TDS certificates to ITPO.
- b. **Rates for Mezzanine Construction:** Exhibitors who wish to construct mezzanine will be charged on the area under mezzanine, plus taxes not more than 50 % coverage will be permitted where  $p = \text{per SQM rate} \times \text{area of mezzanine}$ , plus GST as applicable). Construction of Mezzanine will be subject to Architectural Guidelines given in Annexure A.

**c. Please note:**

- i) All processing and bank charges shall be borne by the applicant
- ii) No 'charge-back' shall be allowed in case of payments made through debit or credit cards
- iii) If ITPO allows 'charge-back' in special cases, bank charges, if any, shall be borne by the applicant
- d. A company may choose to participate in multiple product categories with more than one stall in each category, subject to a maximum of four stalls per company across product/display categories.
- e. GSTIN (GST registration no.) provided at the time of registration for an exhibition will not be changed under any circumstances for that exhibition.
- f. Services (electricity / water connection etc.) will be provided on the basis of requisition received through portal/ online. However, if the payment for the same is not received or there is mismatch / deviation in receipt, ITPO will charge a penalty of 50% of the amount due.

**6. Exhibitor Directory:**

ITPO shall print exhibition directory, an ideal reference manual for visitors, importers, buying agents, exhibitors, trade related bodies and other commercially important groups. It will be based on the details mentioned in the on-line application form (Registration I). Applicants must ensure correctness of the details filled by them in the application process.

**7. Advertising in Exhibition Directory**

The rates for advertisement in the Exhibition Directory are:

Position of advt.	Indian Rs.	Foreign Participants US\$
<b>2<sup>nd</sup> Cover ( colour)</b>	19500	385
<b>3<sup>rd</sup> Cover ( colour)</b>	19500	385
<b>4<sup>th</sup> Cover ( colour)</b>	25000	485
<b>Extended 2<sup>nd</sup> &amp; 3<sup>rd</sup> Cover ( colour)</b>	19000	380
<b>Inside pages ( colour)</b>	11000	220
<b>Book Marks (printed by ITPO), colour</b>	16000	320
<b>Book Marks (Printed &amp; provided by the party), colour</b>	7000	160
<b>GST will be charged extra at prevailing rate</b>	18%	

**8. Approval Letter**

Approval letter for participation in the exhibition shall be issued after fulfilment of following conditions by the applicants:

- (i) Receipt of application
- (ii) Payment of 100% participation and applicable taxes.

- (iv) Receipt of Letter confirming that the original TDS certificate shall be provided to ITPO
- (v) Provision of documents as specified.

### **9. Possession of Space**

- (i) Possession of bare space in halls 8-11 shall be given from 28.08.2022
- (ii) Possession of bare space in halls 12 & 12 A shall be given from 28.08.2022
- (iii) Possession of constructed (shell) stalls/booths from 30.08.2022

### **10. Display Arrangements:**

Display arrangements by all exhibitors shall be completed by 10.00 am on 31.08.2022

No booth construction activity will be permitted on 31.08.2022 after 10.00 am. The booth construction should be ready by the cut of date and time. In case company / exhibitor does not comply the said instruction, the stall will be cancelled and the company has to vacate the site at his own cost and risk. No refund will be entertained.

### **11. Construction of Booth**

(a) **Shell Scheme:-** ITPO shall provide a built-up booth constructed with prefab system with a height of 2.5 mtr. with fascia, floor covering, 1 table, 3 chairs, 1 five amp. Plug point, 1 waste paper basket and 5 spotlights (stand lighting up to 1 KW) in a booth of 09/12 sq. mtrs. Each panel will be 1 mtr. wide. In case of increase in space, the facilities shall be extended proportionately. However, exhibitors under shell scheme may construct their own stall with prior approval and intimation as per "Terms & Conditions" and Architectural Guidelines of IIFF Delhi, 2022 and Architecture Division, ITPO.

(b) Fixing nails, pins, racks, screws, or any such material on the wall panels of the built up stall are not allowed. Any damage to the wall panels by such acts of exhibitors shall be liable for payment of damages by the exhibitor to the stand construction agency/ITPO.

(c) No Part/feature/branding/projection/furniture should go beyond 3.0 mtrs.

(d) No approval needs to be taken from architect division of ITPO for Shell Scheme for an area less than 36 sq. m., but necessary Architectural Guidelines (**Annexure A**) are to be followed strictly.

(e) **Bare Space:** - Please see **Annexure A** for guidelines.

### **12. Cancellation and Refund of Application Money/Space Rent**

Requests for refund of amount shall be processed under the ITPO rules, after submission of TDS certificate/Form 16A by the exhibitor. The refund process may take one month approximately.

(A) Full refund is allowed when:

- (a) There is a change in the venue or date of the event by ITPO and due to this the applicant is unable to participate.

(b) In case no allotment is made by ITPO or applicant is not allotted the space as per the choice given by them in the application.

(c) In case of force majeure, where the applicant is unable to participate due to circumstances over which they have no control.

(B) Cancellation Policy after allotment of space / booth (in case of allotment / in case of before allotment)

(a) In case applicants need to cancel their stall allotments, they are requested to send an email to the following:

Devender Pal, Dy. General Manager	- <a href="mailto:devenderpal@itpo.gov.in">devenderpal@itpo.gov.in</a>
Krishan Kumar, Senior, Manager	- <a href="mailto:kk@itpo.gov.in">kk@itpo.gov.in</a>
Pankaj, Manager	- <a href="mailto:Pankaj@itpo.gov.in">Pankaj@itpo.gov.in</a>

(b) Refund of space rent/application money, on account of cancellation by the applicant after allotment by ITPO, shall be made as per the following guidelines:

- i. Cancellation request made 10 days before start of the event (the start day will not be included), 100% value of space rent for stall booked + 18% GST will be forfeited, irrespective of the date of allotment of stall.
- ii. Cancellation request made 11 days to 30 days before start of the event (the start day will not be included), 50% of the value of space rent for stall booked + 18% GST will be forfeited, irrespective of the date of allotment of stall.
- iii. Cancellation request made 31 days to 45 days before start of the event (the start day will not be included), 25% of the value of space rent for stall booked + 18% GST will be forfeited, irrespective of the date of allotment of stall.
- iv. Cancellation request made 46 days and above before start of the event (the start day will not be included), the application money deposited will be refunded after deduction of Rs. 5,000/- plus GST irrespective of the date of allotment of stall.

(c) In case applicant is allotted space of their choice but does not make full payment through the payment gateway, then the booking/allotment of the booth will be cancelled and shown as available on the website. Refund of money paid will be governed by Clause No. 12, (A).

All refund requests will be processed after the completion of the Fair and may take over one month , except S.No. 6 which will be refunded within one month of receiving form 16A.

### **13. General Security**

(a) ITPO shall make suitable arrangements for general security in Pragati Maidan. However, participants shall be responsible for the security of their exhibits and stalls. They may engage authorised security agencies for the safety of their exhibits in coordination with Security Division of ITPO. List of exhibits should be verified and certified by the exhibitors and Security Guards at the time of handing over and taking over the exhibits on daily basis. ITPO shall not be responsible for any theft damage, mishap etc.

(b) Insurance: All participants are advised to insure their display material /exhibits against loss, damage, theft, fire or any cause whatsoever. They shall also obtain third party insurance cover for construction period, fair period and dismantling period.

(c) Product Liability Insurance: All exhibitors are advised to take cover under this policy for all risks arising out of property damage and or body injury. The exhibitor shall produce the certificate of insurance on demand, if made by ITPO.

(d) Damage to Exhibition Areas: Exhibitors shall be responsible for any damage caused by them to the exhibition halls, structure or property, during setting up of stalls, moving of exhibits and display of exhibits by the exhibitor or any person acting on behalf of exhibitor.

#### **14. Prohibited Items**

The following items are strictly prohibited inside the Pragati Maidan:-

(i) Match box, cigarette, lighter, gas lighter, arms and ammunition, sword or knife.

(ii) Candles, incense sticks, hurricane lamp, stove, welding machine or iron cutter emitting sparks,

(iii) Items banned under Wild Life Protection Act are prohibited for display/sale in the premises of Pragati Maidan. They are:-

a) Plant products/ derivatives as indicated in Schedule VI of Wildlife (Protection) Act, 1972.

b) Molluscan shells/ derivatives/ handicraft items as included in Schedule 1 & IV of Wildlife (Protection) Act, 1972.

c) Coelenterates as included in Schedule 1 of wildlife (Protection) Act, 1972.

d) Fishes as included in Schedule 1 of Wildlife (Protection) Act, 1972.

e) Any wild animal & its derivatives etc.

(iv) Selling/ display/ sampling of alcoholic beverages/wine/liquor/hard drinks are prohibited without the prior approval of the authorities concerned.

(v) No gas cylinder will be allowed for filling up of balloons or demonstration of any product unless proper certification has been obtained from the controller of explosive and proper permission is taken from DCP (Central Distt.), Delhi Police.

#### **15. Fire Prevention and Safety guidelines**

(i) All wooden/decorative material used for making stall shall be fire retardant or treated with fire retardant paint. Certificate of same needs to be submitted at the time of inspection of Delhi Fire Services.

(ii) DO not tamper or obstruct any fire fighting equipment like Hydrant, Fire Extinguishers, Sprinkler and Detector etc.

(iii) All passage/exit points shall be kept obstruction free at all times

(iv) Any branding/publicity item shall not be displayed in passage area

(v) Direct access to fixed & portable fire safety equipment and exits shall be provided

(vi) Passage of 1 meter shall be left vacant for easy and prompt movement behind the stalls. Don't dump/store anything behind the stalls

- (vii) No naked wires or wires without plugs shall be used to operate electric devices.
- (viii) No open flame/fire is allowed inside the Hall/Hangars
- (ix) All stalls need to maintain good housekeeping
- (x) Exhibitors should not carry matchboxes, lighters, cigarettes, fire arms, knives, acid, gas cylinders (including LPG) inside Pragati Maidan. They are liable to be checked and confiscated.
- (xi) All exhibitors should follow fire action plan of ITPO in case of a fire incident.
- (xii) Cooking inside the exhibition halls is strictly prohibited.
- (xiii) Halogen and other floodlights are not permitted in the halls.
- (xiv) Use of fire hazardous material like thatch, dry grass and other inflammable materials is not permitted. All materials used in the construction of stalls and displays are to be fully fire proof and should comply with all other local regulations.
- (xv) Electrical wiring under carpets is a potential fire risk. In case it is unavoidable, adequate precautions should be taken by covering the wiring by wooden ramps. Wiring under carpet should not have joints.
- (xvi) All exhibitors shall keep and maintain fire-fighting equipment (at least 1 ABC type portable fire extinguishers in each stall of 36 sq. mtr. & above) within their stalls, as per safety regulations.

#### **16. Parking, Entry & Exit of Vehicles**

- (i) Parking is not allowed inside Pragati Maidan for any visitor.
- (ii) Parking is not allowed anywhere outside Gates of Pragati Maidan i.e. on Bhairon Road, Mathura Road and BRT corridor.
- (iii) Vehicles parked at unauthorized places shall be towed away at the cost of owner.
- (iv) Entry of cars/trucks/lorries into Pragati Maidan during build-up period and exhibition shall be strictly regulated. ITPO will issue material entry permit for entry of commercial vehicles into Pragati Maidan during build-up period of the event.

#### **17. Arbitration**

In case of any dispute, both the parties shall make all efforts to resolve by way of conciliation process. In the event any doubt, dispute or difference arising out of or in relation to the Contract remains unresolved, both the parties to the Contract will mutually appoint a Sole Arbitrator, in accordance with the Arbitration and Conciliation Act, 1996.

The provisions of Arbitration & Conciliation Act, 1996 (as amended from time to time) shall apply to both the parties.

The fee payable to the Arbitrator shall be paid equally by both the parties. The language used in the arbitral proceedings shall be English.



The venue of the arbitration proceedings shall be the Office of ITPO, i.e. Pragati Maidan, New Delhi.

#### **18. COMPLIANCE WITH LAWS:**

It shall be the sole responsibility of the applicant(s) to comply with/observe all applicable laws, rules, regulations, orders, directives and guidelines of any Government/Statutory Authority/Regulatory body of India including all the labour laws, as amended from time to time, and also obtain/hold licenses/permissions/clearances required for the purpose of this participation/agreement/contract.

#### **19. Jurisdiction**

All disputes arising out of and in relation to the participation between the parties herein shall be governed by Laws of India subject to the exclusive jurisdiction of the courts of Delhi only.

#### **20. Force Majeure**

If at any time, during the continuance of this Contract/Agreement/participation, the performance in whole or in part, by either party, of any obligation under this Contract is prevented or delayed, by reason of war, or hostility, acts of the public enemy, civic commotion, sabotage, act of State or direction from Governmental Authority, explosion, epidemic, pandemic, quarantine restriction, strikes and lockouts(as are not limited to the establishments and facilities of the Parties), fire, floods, natural calamities or any act of GOD (hereinafter referred to as "Event"), provided notice of happenings of any such Event is given by the affected party to the other, within 7 Calendar days from the date of occurrence thereof, neither Party shall, by reason of such event, be entitled to terminate this Contract, nor shall either Party have any such claims for damages/compensation/costs/expenses against the other, in respect of such non-performance or delay in performance provided the Contract shall be resumed as soon as practicable, after such Event comes to an end or ceases to exist. The decision of the CMD, ITPO as to whether the service may be so resumed (and the time frame within which the service may be resumed) or not, shall be final and conclusive, provided further that if the performance in whole or part of any obligation under this Contract/Agreement/participation is prevented or delayed by reason of any such event for a period exceeding 30 days, either party may, at its option, terminate the Contract/Agreement/participation.

#### **21. Indemnity**

Applicant(s) shall indemnify, defend and hold ITPO and its officers/officials harmless against any and all proceedings, actions, losses, damages, expenses, costs and third party claims whatsoever – whether financial or otherwise, including liability for payment of contributions/dues to EPFO/ESIC/Govt. Departments/Local Bodies/Statutory Authorities etc. which ITPO may sustain, incur, suffer or be exposed to at any time during the subsistence of the participation/contract/agreement and subsequent thereto arising out of a breach by the applicant(s), its sub-contractors, sub-agents, employees, etc. of any of its obligations under the Contract.

#### **22. Confidentiality**

Applicant(s) shall maintain high level of professional ethics and shall not act in any manner, which is contrary to any laws and/or detrimental to ITPO's interest. Applicant(s) shall treat as confidential any and all data, information and records, obtained/received in the performance/execution of its responsibilities, in strict confidence and shall not reveal such data, information or records to any other person/party without the prior written approval of the ITPO, even after expiry of participation/termination/determination of the Contract/Agreement. ITPO shall take necessary legal and other remedial actions for infringement of this clause.

### **23. Intellectual Property Rights**

ITPO's name/logo/other IPRs shall be the sole and exclusive property of ITPO only. For any misuse/misrepresentation/unauthorized use of ITPO's name/logo/IPRs by the Applicant(s) and/or their sub-agents/sub-contractors/employees etc., the Applicant(s) shall be held solely responsible. ITPO shall not be responsible for any harm or loss caused to any third party because of any such misuse/misrepresentation/unauthorized use of ITPO's name/logo/IPRs. Applicant(s) shall indemnify ITPO against any misuse/misrepresentation/unauthorized use of ITPO's name/logo/IPRs and/or any claim(s) relating to infringement of any intellectual property rights committed by them/their sub-agents/sub-contractors/employees etc. ITPO shall take necessary legal and other remedial actions, as deemed fit, for such violations.

### **24. DISCLAIMER**

- a) The information contained in this Document or subsequently provided to Applicant(s), whether verbally or in documentary form or otherwise by or on behalf of ITPO, or by any of its employees, is provided to Applicant(s) on the terms and conditions set out in this document and such other terms and conditions subject to which such information is provided.
- b) This document is neither an agreement nor an offer by ITPO to the prospective Applicant(s) or any other person.
- c) ITPO, or its employees, make no representation or warranty and shall have no liability to any person, including any Applicant(s), under any law, statute, rules or regulations or tort, principles of restitution or unjust enrichment or otherwise for any loss, damages, cost or expense which may arise from or be incurred or suffered on account of anything contained in this document or otherwise, including the accuracy, adequacy, correctness, reliability or completeness of the document and any assessment, assumption or information contained therein or deemed to form part of this document.
- d) ITPO may in its absolute discretion, but without being under any obligation to do so, update, amend or supplement the information, its assessment or assumptions contained in this document. Such changes shall be intimated to all the applicant(s).
- e) The issue of this document does not imply that ITPO is bound to select any applicant(s) for the participation and it reserves the right to reject all or any of the applicant(s) without assigning any reasons whatsoever.
- f) ITPO reserves the right not to proceed with the participation at any time or stage, without notice or liability, and to reject any or all applicants without assigning any reasons whatsoever.

### **25. Miscellaneous**

- (a) Storage of empty boxes/ cartons behind the stalls, outside the halls in open areas is not allowed. It is liable to be removed and disposed of at the expense of participants.
- (b) To prevent blockage of roads/passages, no ticketed/sponsored functions shall be held in front of any stall or hall elsewhere in Pragati Maidan to attract public.
- (c) No celebrity shall be invited to any halls without prior permission from ITPO, well in advance. The Security Division of ITPO may be intimated in this regard at least two days in advance of such celebrity / VIP visits.
- (d) Participants and their staff inside the stall shall be under obligation to produce their badges when asked by the security staff of ITPO or Delhi Police. Any person found without badge shall not be allowed to enter the halls/stalls.

(e) Sale of Goods by Participants: IIFF Delhi is primarily a B-2-B exhibition and sale of goods is not permitted.

(f) Dispute Regarding Quality Problems etc.: ITPO shall not be a party to any disputes arising out of quality problems/ logo/ brand infringements etc. or otherwise between either exhibitors or the customers and exhibitors. In case ITPO is put to any loss for any act of omission and/ or commission of / by the participant, ITPO shall be made indemnified by such participant.

(g) Unauthorized Occupation of Space: Unauthorized occupation of any space- inside the hall including passages or outside the halls shall attract confiscation of exhibits and imposition of penalty, as deemed fit by ITPO. The rear space of stalls shall not be used for storage or any other purposes. The occupation of such areas shall be unauthorized.

(h) Deviation in Display Profile: The display of products other than that mentioned in their application shall be treated as unauthorized and may also attract penalty as deemed fit by ITPO.

(i) Stall Alteration:

a. No alteration of the size or position of an exhibitor's stall is permitted.

b. ITPO, however, reserves the right to modify the layouts of stall sites and gangways.

(j) Passage: Participants shall ensure that their exhibits must not obstruct passages. Public passages and gangways shall be left clear. No hindrances, protrusion of exhibits shall be permitted. Noncompliance shall attract penalty.

(k) Sub-letting: If the allotted stall has been sub-let to another party, ITPO shall have the right to close the stall and impose penalty, as deemed appropriate.

(l) Service Providers: Details of construction & decoration agencies appointed privately by exhibitors shall be intimated to ITPO one month prior to the commencement of the exhibition. They shall undertake to follow the guidelines of Architecture Division of ITPO.

(m) Temporary Staff: ITPO shall not be responsible for any dispute arising out of hiring of services of casual workers/ hostesses by the participants.

(n) Food & Beverage outlets: The agency authorized by ITPO only shall be allowed to operate food and beverage outlets/kiosks. Sale of eatables/ beverages inside the hall is strictly prohibited. No exhibitor is allowed to make arrangement of food/beverage kiosk inside the hall. Ad hoc/ temporary kiosk without the permission of ITPO shall not be allowed. If anyone found selling food packets/ beverages inside the halls, action as deemed fit shall be taken against the same.

(o) Cleanliness and Maintenance: The participants will be responsible for cleanliness and maintenance of their stalls. Cleaning of common passages/areas will be arranged by ITPO.

Participants will be responsible for removal of emptied cartons and other waste material by 10.00 p.m. on 30.08.2022. No empties or wooden material shall be allowed to be kept behind the partitions of stall. If a participant is allotted a full hall, the cleanliness of the entire hall will be the responsibility of that participant.

(p) Attendance at the stand: No stand should be left unattended during the exhibition hours. The participants shall not carry out any activity, which in the opinion of ITPO amounts to nuisance or annoyance. ITPO shall have the right to take remedial action as deemed fit, in such cases.

(q) Exit Permit & Vacation of stall: **All participants shall vacate the stalls by 10.00 AM on 04.09.2022 positively.** The post-fair exit will be through Gate no. 1 only. No exhibits/ cases/ display material shall be allowed to be taken out of Pragati Maidan without Exit Permit which will be issued by the Hall Master/ Sector officer deputed by ITPO. Participants who fail to vacate the space shall be liable to pay penalty to ITPO (as prescribed by ITPO) and ITPO shall have the right to remove such exhibits/ materials at the risk and cost of exhibitor. The storage of exhibits in the open area shall not be permitted after the close of the Fair. Any such act shall attract penal rent as applicable.

(r) Violation of rules: In the event of violation of rules, ITPO shall have the right to close down the stall of the participant immediately and no refund of participation charges shall be refunded.

(s) Interpretation: The decision of CMD, ITPO or his/ her nominee shall be final and binding on the participant about the rules and regulations.

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Enclosed : Annexure A and B

**PUBLIC SAFETY MEASURES AND DESIGN GUIDELINES**

**India International Footwear Fair (IIFF), Delhi 2022**

**I. SHELL SCHEME:**

1. No Part/feature/branding/projection/furniture should go beyond 3.0m.
2. **NO APPROVAL NEEDS TO BE TAKEN FROM ARCHITECTURE DIVISION ITPO** for Shell Scheme which are less than 36sq.m., but necessary ITPO Guidelines are to be followed strictly.

**II. BARE SCHEME:**

Participants are required to submit drawings & documents as mentioned below, **by e-mail** to Architecture Division ITPO for approval of construction in Bare Spaces, latest by 10.08.2022.

- a) Scanned Cover Letter on Company Letterhead, as per Annexure-B enclosed;
  - b) Plan/Layout with dimensions and material specifications;
  - c) Elevation with dimensions;
  - d) Coloured View with dimensions;
  - e) Scanned copy of Structural Stability Certificate, wherever required.
- The documents should be sent to [brijlal@itpo.gov.in](mailto:brijlal@itpo.gov.in) with copy (CC) to [saurabhsharma@itpo.gov.in](mailto:saurabhsharma@itpo.gov.in)
- The subject of the mail needs to be as follows:  
IIFF Delhi 2022 Drgs. for Stall no. in Hall no. of area of brand/company name
- The format of attached documents should be in JPG, JPEG, PNG, PDF or DOC formats only.
- Drawings are to be submitted before giving order of any material, part, etc. as the drawings may need to be altered in accordance to IIFF Delhi 2022 Guidelines.

**A.Guidelines:**

1. Dimensions allotted should strictly be followed.
2. Max. Height restrictions:
  - a. Rear/back wall or wall adjoining stall should not be more than 3.0m.
  - b. General height of stall including display aids/lights etc. should not exceed 3.0m.
  - c. Feature/logo/branding can go uptill the height of 4.5m (feature/branding should not be on entire side wall and should be central feature only).
  - d. **In Hangars:** Rear/back wall or wall adjoining stall should not be more than 2.4m.
3. Walls adjoining stall shall be finished properly (from outer side) and no branding allowed on this side. No structural support shall be taken from neighbouring stalls.
4. Outer face of rear/side wall should be properly finished.
5. Side facing passage should be transparent or translucent.
6. Fire retardant paint to be used on wooden members.
7. Peripheral passage should NOT be occupied by the participant for any purpose.

8. Locations where Sill Height is less than 0.75m, use only Toughened/Laminated safety glass or provide residual protection. In Horizontal or sloped glazing or glass used as railing or parapet, only Laminated safety glass to be used. Clear glass panels should be marked to make them visible.
9. Drawings for mezzanine construction (if any) and structural stability certificate from qualified structural engineer to be submitted. Rental for mezzanine area, including stairs, may be charged as per prescribed rates.

III. All relevant guidelines of other ITPO Divisions should be followed.

**REQUEST FOR SCRUTINY OF DRAWINGS**

To: DGM(Architect)  
Architecture Division,  
Hall No.7, Pragati Bhawan,  
India Trade Promotion Organisation (ITPO),  
Pragati Maidan, New Delhi – 110001.

**Event: India International Footwear Fair (IIFF), Delhi 2022**

Company Name: \_\_\_\_\_  
\_\_\_\_\_

Hall no.: \_\_\_\_\_ Stall no.: \_\_\_\_\_ Size: \_\_\_\_\_ (should be more than 36m<sup>2</sup>)

Contact Person's Name: \_\_\_\_\_ Designation: \_\_\_\_\_  
\_\_\_\_\_

Mobile no.: \_\_\_\_\_ Telephone no.: \_\_\_\_\_  
\_\_\_\_\_

Checklist:

1. Layout/Plan with dimensions
2. Elevation/View with dimensions

Signature: \_\_\_\_\_  
\_\_\_\_\_

Name: \_\_\_\_\_  
\_\_\_\_\_

- Drawings are to be submitted before giving order of any material, part, etc. as the drawings may need to be altered in accordance to IIFF Delhi 2022 Guidelines.